

REMARKS

A. Overview

The present application includes claims 21-40. With this response the Applicant has added claims 41-67. As such, claims 21-67 are currently pending.

B. Claim Rejections

Claims 21-26, 28, 29, 32-35, 37, and 38 were rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent No. 5,870,717 to Wiecha (“Wiecha”) in view of U.S. Patent No. 6,067,525 to Johnson et al. (“Johnson”). Applicant respectfully traverses the examiner’s rejections of claims 21-26, 28, 29, 32-35, 37, and 38 over Wiecha, alone or in combination with Johnson. However, in order to expedite prosecution of this application, Applicant submits the enclosed Declaration under 37 C.F.R. §1.131. As set forth in the attached Declaration, neither Wiecha nor Johnson are prior art to the present application. As such, both Wiecha and Johnson are eliminated as references against the present claims.

In light of the enclosed Declaration, Applicant submits that claims 21-26, 28, 29, 32-35, 37, and 38, are in condition for allowance. Such action is respectfully requested.

Claims 27, 29-31, 36, and 38-40 were rejected under 35 U.S.C. §103(a) as being unpatentable over Wiecha in view of Johnson and in further view of U.S. Patent No. 5,515,268 to Yoda (“Yoda”).¹ Applicant respectfully traverses the examiner’s rejections of claims 27, 29-31, 36, and 38-40 over Wiecha, alone or in combination with Johnson and Yoda. As set forth in the enclosed Declaration neither Wiecha nor Johnson are prior art to the present application. As such, both Wiecha and Johnson are eliminated as references against the present claims.

In light of the enclosed Declaration, Applicant submits that claims 27, 29-31, 36, and 38-40, are in condition for allowance. Such action is respectfully requested.

¹ The beginning of the Examiner’s rejection explicitly states that the combination used to reject claims 27, 29-31, 36, and 38-40 is Wiecha in view of Johnson and in further view of U.S. Patent No. 4,530,009 to Mizokawa (“Mizokawa”). However, a reading of the Examiner’s comments related to the rejection appears to clearly indicate that the above claims are being rejected over the combination of Wiecha in view of Johnson and in further view of Yoda. However, assuming that the Examiner meant to include Mizokawa in the combination instead of Yoda, Applicants respectfully traverses the Examiner’s rejection of claims 27, 29-31, 36, and 38-40 over Wiecha, alone or in combination with Johnson and Mizokawa.

C. New Claims

With this response, Applicant has added claims 41-67. Claims 41-58 are generally identical to cancelled claims 1-18 which were also rejected over the eliminated reference Wiecha in combination with various other respective references previously applied by the Examiner. Even if Wiecha was prior art to the present application, Applicant respectfully submits that claims 41-58 would be allowable over Wiecha, alone or in combination with the various other respective references previously applied by the Examiner and/or that the combination of Wiecha and the various other respective references previously applied by the Examiner are improper. However, as set forth in the enclosed Declaration Wiecha is not prior art to the present application. As such, Wiecha is eliminated as a reference against claims 41-58.

Claim 59 and dependent claims 60-62 are directed to a method for presenting a plurality of product images for review by a user on a computer including a display, a memory, and an input device. Claim 63 and dependent claims 64-67 are directed to a method for providing product information related to a plurality of products from a vendor's computer to a remote computer including a display and an input device for review by a user. Consideration and allowance of these claims are respectfully requested.

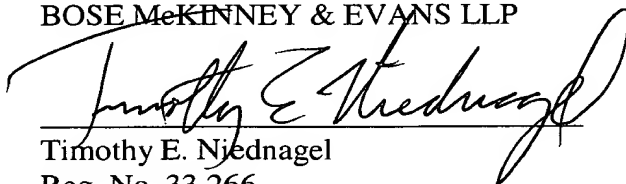
D. Final Remarks

Claims 21-67 are believed to be in condition for allowance. Such allowance is respectfully requested.

In the event that there are any questions related to these amendments or to the application in general, the undersigned would appreciate the opportunity to address those questions directly in a telephone interview to expedite the prosecution of this application for all concerned.

Respectfully submitted,

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